

Regency Fireplace Products

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Robert Little of Regency Fireplace Products Ernst & Young Entrepreneur of the Year® 2011





2011 Award Winner

Vancouver, B.C., October 6, 2011 Regency is pleased to announce that founder and chief executive, Robert Little of Regency Fireplace Products was named *Ernst & Young Entrepreneur Of The Year 2011 for the Pacific region*. Robert also won in the manufacturing category at this year's awards event.

"Great entrepreneurial leaders have the drive and tenacity to generate successful ideas in the face of many obstacles," says Ron Voyer, Pacific Director of *Entrepreneur Of The Year*. "While other companies were pulling back during the financial downturn, Robert honed his vision, and continued investing time and money in research and development."

That kind of forward-looking approach can be critical to an entrepreneur's success. *Nature or nurture?* Ernst & Young's global survey of leading entrepreneurs, found 76% of those polled cited vision as the top quality necessary to achieve success.

While Voyer agrees that true entrepreneurs are architects of their own vision, he underlines the importance of pairing that outlook with the right kind of innovation. With a keen sense of design and strong sense of consumer awareness, Little continues to reinvent the wheel and take Regency to new heights of market leadership.



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His constant pursuit of perfection has resulted in some of the most unique, realistic and efficient fireplaces on the market. From the introduction of the first natural gas fireplace to the complete modernization of the industry's distribution model, Little's innovations have irrevocably changed the face of hearth manufacturing.

"Innovation isn't just a best practice, it's a mentality," says Voyer. "It underpins the entrepreneur's ability to turn new ideas into products and services that contribute to the bottom line. Inspired ideas like Robert's are the fuel that turns a fast-growth company into a market leader and propels them from startup to stand-out."

Ernst & Young Entrepreneur Of The Year recognizes the spirit and contribution of entrepreneurs here and around the world. The Canadian program is in its 18th year of honouring the country's most impressive entrepreneurs from all areas of business. Award winners are chosen based on a number of factors, including their vision, leadership, financial performance and social responsibility.



Winners were announced at a gala banquet held in Vancouver on Wednesday, October 5, 2011.

About Regency Fireplace Products: Regency Fireplace Products is a preeminent wood, gas and pellet fireplace and freestanding stove manufacturer in North America. Headquartered just outside of Vancouver, British Columbia, Regency Fireplace Products distributes Regency and Hampton brand products throughout the United States, Canada, Mexico, Australia, New Zealand and parts of Europe and Asia. Manufacturing since 1979, Regency stands behind all of its products by offering a lifetime guarantee of quality craftsmanship. For more information, log on to www.regency-fire.com.

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